Sponsorship Program
The 4th Joint International Semantic Technology Conference (JIST2014)
November 9-11, 2014, Chiang Mai, Thailand

http://language-semantic.org/jist2014/

1. Invitation and Organization

Welcome to the 4th Joint International Semantic Technology Conference (JIST2014), which will be held during November 9-11, 2014 at the Kantary Hills Hotel, Chiang Mai, Thailand. JIST 2014 is co-hosted by National Electronics and Computer Technology Center (NECTEC), Chiang Mai University, Sirindhorn International Institute of Technology (SIIT), Thailand and Korea Institute of Science and Technology Information (KISTI), Korea.

The Joint International Semantic Technology conference is one of the leading conferences of its field in the Asia region with high participation from Japan, Korea and China. It often attracts many participants from Europe and USA. The main topics of the conference include Semantic Technologies such as Semantic Web, Social Web, Linked Data, and so on. JIST 2014 is organized under the theme "Open Data and Semantic Technology".

We hope you will join us at JIST 2014 and have a good time with your colleagues from Asia and around the world. We are looking forward to seeing you in Chiang Mai.

2. JIST 2014 Organizing Committee

**Honorary Chairs**
Sampan Singharajwarapan, Chiang Mai University, Thailand
Pansak Siriruchatapong, NECTEC, Thailand
Somnuk Tangtermsirikul, SIIT, Thailand

**General Chairs**
Jeff Pan, University of Aberdeen, UK

Vilas Wuwongse, ASIAN University, Thailand

**Program Chairs**
Thepchai Supnithi, NECTEC, Thailand
Takahira Yamaguchi, Keio University, Japan

**In-Use Track Chairs**
Chutiporn Anutariya, Shinnawatra University, Thailand
Alan Wu, Oracle, USA

**Special Track Chairs**
Pasi Gabriella, University of Milano, Italy
Kouji Kozaki, Osaka University, Japan

**Poster and Demo Chairs**
Hanmin Jung, KISTI, Korea
Ekawit Nantajeewarawat, SIIT, Thailand
Kultida Tuamsuk, Khonkaen University, Thailand
### 3. Overview

<table>
<thead>
<tr>
<th>Conference Title</th>
<th>The 4th Joint International Semantic Technology Conference (JIST2014)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Period</td>
<td>November 9-11, 2014 (Sun – Tue)</td>
</tr>
<tr>
<td>Venue</td>
<td>Kantary Hills Hotel &amp; Serviced Apartments, Nimmanhaemin Road, Suthep, Muang, Chiang Mai 50200, Thailand</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://language-semantic.org/jist2014/">http://language-semantic.org/jist2014/</a></td>
</tr>
</tbody>
</table>
| Organizers       | National Electronics and Computer Technology Center (NECTEC)  
|                  | Chiang Mai University  
|                  | Sirindhorn International Institute of Technology (SIIT)                                       |
| Tentative Number of Participants | 80-120 persons |
4. Sponsorship Program: Levels and Benefits

JIST 2014 Conference offers several levels of organizational sponsorship with the following benefits.

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Exhibition Booth</th>
<th>Complimentary Conference registrations</th>
<th>Logo</th>
<th>Display of Organization’s Logos</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>US$ 7,000 or 200,000 Thai Baht</td>
<td>1 (1.8 m x 1.8 m)</td>
<td>2 persons</td>
<td>Large (L)</td>
<td>- JIST 2014 Website - Abstract Book - Brochure - Conference Tote Bag</td>
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<tr>
<td>Gold</td>
<td>US$ 4,000 or 100,000 Thai Baht</td>
<td>-</td>
<td>1 person</td>
<td>Medium (M)</td>
<td>- JIST 2014 Website - Abstract Book - Brochure - Conference Tote Bag</td>
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<tr>
<td>Silver</td>
<td>US$ 2,000 or 50,000 Thai Baht</td>
<td>-</td>
<td>-</td>
<td>Small (S)</td>
<td>- JIST 2014 Website - Abstract Book - Brochure - Conference Tote Bag</td>
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<tr>
<td>Bronze</td>
<td>US$ 1,000 or 30,000 Thai Baht</td>
<td>-</td>
<td>-</td>
<td>Small (S)</td>
<td>- JIST 2014 Website - Abstract Book</td>
</tr>
</tbody>
</table>

5. Contact and Inquiry

Miss Ubolwan Khamkaew  
Phone: +66-2-564-6900 ext. 2369  
Fax: + 66 -2-564-6757  
E-mail: ubolwan.khamkaew@nectec.or.th
6. JIST 2014 Sponsorship Registration Form

Company Name: ____________________________________________

Contact Person: ___________________________________________

Address: ________________________________________________

________________________________________________________________________

Telephone: ______________________ Fax: _____________________

E-mail: ____________________________________________________

Website: __________________________________________________

Please indicate the sponsorship program you are interested in:

[ ] Platinum sponsor US$ 7,000 or 200,000 Thai Baht
[ ] Gold sponsor US$ 4,000 or 100,000 Thai Baht
[ ] Silver sponsor US$ 2,000 or 50,000 Thai Baht
[ ] Bronze sponsor US$ 1,000 or 30,000 Thai Baht

Bank Transfer Information

<table>
<thead>
<tr>
<th>Account Name</th>
<th>NECTEC</th>
</tr>
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<tbody>
<tr>
<td>Account Number</td>
<td>080-0-04444-8</td>
</tr>
<tr>
<td>SWIFT Code:</td>
<td>BKKBTHBK</td>
</tr>
<tr>
<td>Bank Name</td>
<td>BANGKOK BANK PUBLIC COMPANY LIMITED</td>
</tr>
<tr>
<td>Branch Name</td>
<td>NSTDA SUB-BRANCH</td>
</tr>
<tr>
<td>Bank Address:</td>
<td>111 Thailand Science Park, Phahonyothin Road, Klong 1, Klong Luang Pathumthani 12120, Thailand</td>
</tr>
</tbody>
</table>

Please send the registration form and a copy of payment document by Fax or E-Mail to:
Ms. Ubolwan Khamkaew: Fax: + 66 -2-564-6757; E-mail: ubolwan.khamkaew@nectec.or.th